

2020 COMMUNITY IMPACT REPORT



800-397-3191 // frontierfarmcredit.com

Agriculture Works Here is the property of Farm Credit Services of America and is used with permission.

FR21-CIR



A MISSION TO MAKE A DIFFERENCE IN THE COMMUNITIES WE SERVE

Just as we work to meet the financial needs of farmers, ranchers, rural residents and agribusinesses, we are committed to supporting the rural communities in which they live.

Our community involvement is focused on ag education, young and beginning producer programs, hunger and nutrition, and rural disaster relief and essential services. We support these initiatives through employee volunteering, contributions and grants.

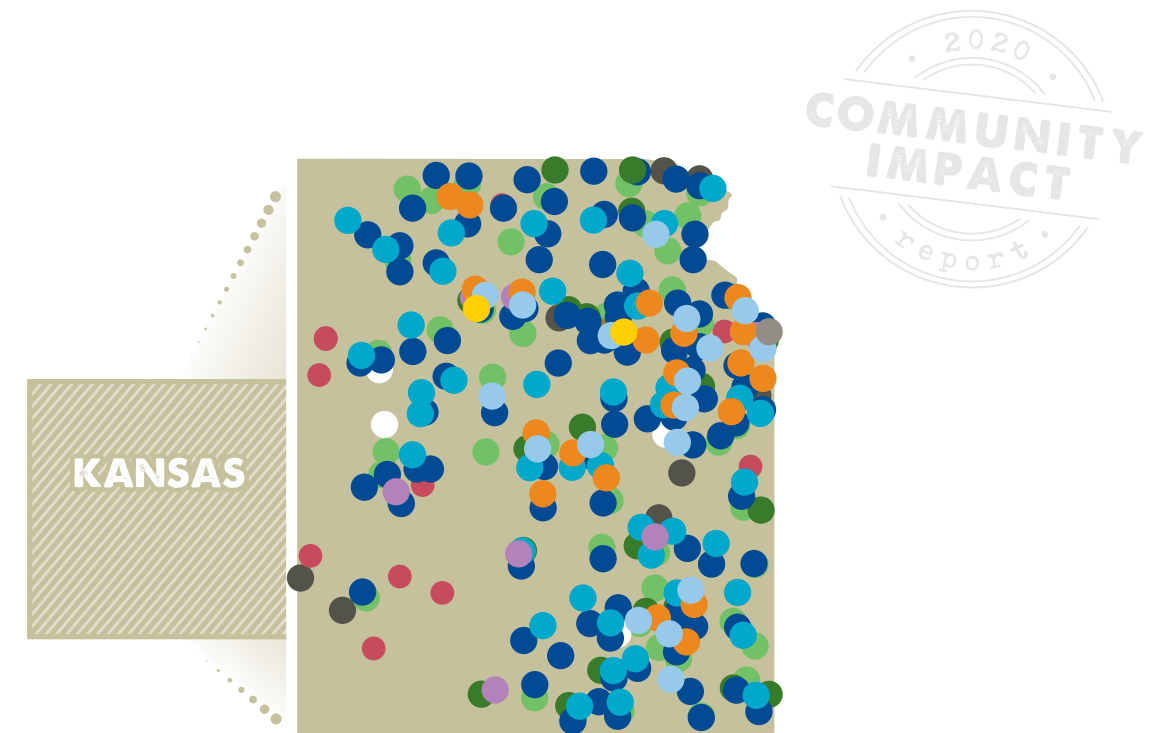
In 2020, our community involvement evolved to match the needs that emerged as a result of the COVID-19 pandemic. Employees volunteered remotely or in socially distanced settings. Grants and donations supported food banks and mobile pantries, ag students and educators, and many other worthwhile community needs during this unprecedented time – a few of which are shared in the following pages.

The impact map in this report provides a visual reference to the projects and places where we made a difference in 2020.

On behalf of our Board of Directors and our leadership team, I want to express the pride and appreciation we share for the hundreds of employees who invested their time and talents to benefit rural communities.



Mark Jensen
President and CEO



- **4-H Stall Cards:** Provided 900 stall cards to livestock exhibitors.
- **Disaster Relief:** Contributions supported local disaster relief efforts.
- **Employee Match:** This program provided matches of up to \$250 for each employee and Director contribution to causes that were meaningful to them, totaling \$13,957. In response to the COVID-19 pandemic, we doubled our ratio to 2:1 to help nonprofits with limited fundraising options.
- **Employee Volunteers:** Frontier Farm Credit employees volunteered for nonprofit organizations in their local communities through virtual and socially distanced efforts.
- **Expanded Grants:** Up to \$10,000 per grant, totaling \$50,700 for hunger and nutrition, ag education, rural disaster relief and essential services, and young and beginning producer programs.
- **Farm Risk Management Tool:** Provided web-based farm risk management online tool and curriculum to 51 high school FFA chapters.
- **FFA Support:** Provided funding for 1,231 FFA handbooks and funding support to eastern Kansas FFA chapters.
- **Grain Bin Rescue:** Donated grain bin rescue equipment and training to volunteer fire departments in our communities.
- **Grants:** Provided 24 *Working Here Fund* grants, totaling \$48,000 for hunger and nutrition, ag education, rural disaster relief and essential services, and young and beginning producer programs.
- **Hunger Relief:** Provided funding for mobile pantries, food rescue and food distribution to underserved counties with high percentages of food insecurity.
- **Local Contributions:** Each of our six offices impacted communities with funding support for local programs and initiatives.
- **Scholarships:** Awarded eight \$2,500 land grant university scholarships and four \$2,000 community college scholarships to students pursuing a career in agriculture.
- **The Big Garden:** New community gardens harvested produce and taught children to grow food.
- **Underwriting Support:** Funded support for AgriSafe community training for stress and mental health in Kansas communities and K-State Food Security Scholars program.

For more information about our community involvement, visit frontierfarmcredit.com/community.



CUTTING EDGE TECHNOLOGY

VIRTUAL FIELD TRIPS CONNECT FARMS AND CLASSROOMS

The Kansas Pork Association (KPA) has helped connect students to Kansas pig farms using Zoom live video conferencing technology – necessary in a year of hybrid and at-home learning.

“The Virtual Field Trip program is a one-of-a-kind learning experience that allows students to learn about sustainability in modern pig farming and have live interaction with Kansas farmers,” says Kim Hanke, KPA director of communications. “The sessions allow us to educate students and teachers about how pigs are raised and answer questions regarding farming practices that are often misunderstood.”

Resources, subscription services and educational materials for the program were made possible by Frontier Farm Credit.

TO DATE, 6,500 STUDENTS HAVE PARTICIPATED IN KPA FIELD TRIPS.



AG SUPPORTING AG





STRENGTHENING COMMUNITIES

Communities across eastern Kansas were impacted by the market disruptions and drastic changes to daily life caused by the COVID-19 pandemic. From volunteer efforts to mental health outreach, Frontier Farm Credit helped build resilience among rural communities:

SUPPORTING MENTAL HEALTH RESOURCES

AgriSafe is a network of clinically trained agricultural health and safety professionals. Frontier Farm Credit provided financial support to AgriSafe for wellness outreach and training with the goal of reducing mental health disparities in rural communities.

VOLUNTEER EFFORTS

-  Sewed masks for essential workers and nonprofit organizations
-  Worked with internet safety experts to apply their rating system to online sites aimed at youth
-  Wrote cards and letters to those experiencing isolation
-  Hosted virtual volunteer events as part of Community Impact month



AG EDUCATION

KANSAS FFA CONDUCTS FIRST VIRTUAL CONVENTION

The Kansas State FFA Convention provides students with action-packed learning sessions and an interactive career show. This year students participated from their homes when the convention was moved online due to the COVID-19 pandemic.

Recognizing the importance of preparing the next generation of agricultural leaders and innovators, Frontier Farm Credit helped ensure the conference could still take place in a virtual format.

ABOUT KANSAS FFA

Kansas FFA has been at the forefront of preparing students for premier leadership, personal growth and career success in agriculture since 1928.



PROVIDED
FFA HANDBOOKS
TO 26 CHAPTERS/
1,231
STUDENTS
IN EASTERN KANSAS



PROVIDED
FARM RISK
MANAGEMENT
GRAIN MARKETING
TOOLS TO
51
CHAPTERS

HANDS-ON LEARNING

SUPPORTING SERVICEMEMBERS INTERESTED IN AGRICULTURE

When COVID-19 caused widespread shutdowns, those already enrolled in the Servicemember Agricultural Vocation Education (SAVE) program shifted from classroom instruction and hands-on learning on a working farm to online learning.

Thanks to support from Frontier Farm Credit, SAVE was able to secure the technology and resources needed to provide a quality online learning experience.

ABOUT SAVE

SAVE provides veterans and transitioning servicemembers with the training needed to obtain a sustainable and rewarding career in agriculture.



*Some photos were taken prior to COVID-19 regulations.

BREAKING THE HUNGER CYCLE

FINDING SOLUTIONS TO FOOD INSECURITY

Students in the Food Security Scholars program at K-State are working together to address food insecurity in rural communities and on college campuses. Students complete research projects to identify interventions and explore potential solutions.

“Our goal is to equip students with the skills and experiences to explore global food systems issues and develop leaders focused on food insecurity challenges in the communities in which they live and work,” says Dr. Mary Kay Siefers, director of the K-State global food systems leadership program.

Funding for the research projects was made possible by Frontier Farm Credit.

26% OF HOUSEHOLDS IN KANSAS ARE FOOD INSECURE

COVID-19 RELIEF

Harvesters Food Bank is working at an accelerated pace to ensure families impacted by the COVID-19 crisis have access to the food they need. Frontier Farm Credit contributed to response efforts through donations and a matching event that generated \$50,000.

HARVESTERS FOOD DISTRIBUTION

2019 vs. 2020

